

Dear Sponsor/Vendor,

A new Season is starting! The Ag Expo is seeking to bring together our past, present and future community supporters and local businesses. If you are considering sponsoring or exhibiting at the Fair, please complete the attached application. This years fair is July 15 – 22 , 2017.

Things are different this year so please review the form and sponsor levels that best meet your needs. We are also offering a Memorial Maker sponsorship. This is for those who would like to sponsor an award in name of an individual or business for the 4-H or Open Divisions of the Fair. This would be placed in the book and Memorial Board at the Fair. There is also a 4-H /Community Club Sponsorship option this year. This offers the clubs the opportunity to sponsor the fair as well. These options provide a great promotional opportunity for all.

All types of Sponsorships are available and have many benefits including vendor space. We offer vendor space on the first come, first serve basis. The application shares the details and prices.

Please note: All Business Vendors are responsible for supplying their own tents, tent anchorage, equipment, approved outdoor extension cords (if electric is needed), personnel and signage. **Also required is a certificate of insurance naming Washington County Ag Expo & Fair Board as additionally insured. We will supply tables and chairs.**

A confirmation letter will be mailed to all vendors and sponsors on or around May 15, 2017. The individual letters will confirm your sponsorship. The Business letter will state instructions as to where and when your vendor packets will be available for pickup.

Please let us know by March 1, 2017 if you are interested in being a sponsor for our community fair.

Any questions, please contact one of the following people:

Or email us at: penny@machomes.com

Sincerely

Penny Yetter, President

301-491-3177

All monetary or in-kind donations are greatly appreciated by the Board, members and fair participants.

Name: _____

Business Name: _____

Address: _____

Email: _____

Phone Number: _____

Description of Product or Service (for business): _____

Sponsorship Level: (Please mark with check)

Business

Individual

___ Platinum- \$5,000

___ Memorial Maker - \$1,500

(will call for requests of where Memorial to be given)

___ Ruby - \$2,500

___ Overall Champion - \$1,000

___ Diamond - \$1,500

___ Grand Champion - \$500

___ Gold - \$1,000

___ Reserve Champion - \$300

___ Silver - \$500

___ 1st Place - \$100

___ Bronze - \$350

___ 4-H/FFA and Community Club - \$50

___ KIX \$ 1,000

Business Space For Business Only Vendors from this point

Please indicate preference of display space (First come first serve basis). We provide your own tables, chairs.

___ Indoor 8'x8' - \$250 (limited)

___ Outdoor 20'x20' - \$200

___ Outdoor 20'x30' - \$300

Circle one of each:

Do you need Electricity? YES NO

Type of Display: Representative (manned) Non-Representative (non-manned)

Please make checks payable to **Washington County Ag Expo & Fair** (\$50.00 charge for returned checks)

By your signature, you agree to hold harmless the Washington County Agricultural Organization, Inc., and duly authorized representatives in all and any claims arising as a result of your presence, and further agree to bear the cost of any and all maintenance, replacement, or repair expenses in the same regard.

SIGNATURE: _____

DATE: _____

Return signed application with payment in full, along with insurance naming Washington County Ag Expo & Fair Board as additionally insured by April 1, 2017 to:

Washington County Ag Expo & Fair

PO Box 681,

Sharpsburg, MD 21782

BUSINESS SPONSORSHIP

Platinum Sponsor- \$5,000

10 Weekly passes into the fair and track events.
10 meal tickets
Banner Ad on Website for one year.
Radio announcement
Full Page ad in our program book
Premium week long signage at the gate and track
1 indoor (8'x16' vendor space (limited availability))
OR 1 outdoor (20'x40') vendor space

Ruby Sponsor – \$2,500

6 Weekly passes into the fair and track events.
6 meal tickets
Banner Ad on Website for one year.
Full Page ad in our program book
Premium week long signage at the gate and track
1 indoor (8'x16' vendor space (limited availability))
OR 1 outdoor (20'x40') vendor space

Diamond Sponsor - \$1,500

4 Weekly passes into the fair and track events.
4 Meal tickets
Banner Ad on Website for one year.
Full Page ad in our program book
Premium week long signage at the gate
1 indoor (8'x16' vendor space (limited availability))
OR 1 outdoor (20'x40') vendor space

Gold Sponsor - \$1,000

4 Weekly passes into the fair and track events.
Banner Ad on Website for one year.
Half Page ad in our program book
Premium week long signage at the gate
1 indoor (8'x16' vendor space (limited availability))
OR 1 outdoor (20'x40') vendor space

Silver Sponsor - \$500

4 Weekly passes into the fair
Banner Ad on Website for one year.
Half Page ad in our program book
Premium week long signage at the gate
1 outdoor (20'x40') vendor space

Bronze Sponsor - \$350

2 Weekly passes into the fair
Banner Ad on Website for one year.
Quarter Page ad in our program book
Premium week long signage at the gate

INDIVIDUAL SPONSORSHIP

Memorial Maker Sponsor - \$1,500

Award given in memory of individual, business to an event at the fair. (4-H Division, Open Class Division)
Name listing in Book and on Memory Board
10 Weekly passes into the fair and track events.
Become life member of Washington County Ag Expo

Overall Champion- \$1000

8 weekly passes and 6 track events passes
Recognition in Fair book
Name listing on Sponsor Board
Name listing on Website.

Champion Sponsor- \$500

6 weekly passes
Recognition in Fair book
Name listing on Sponsor Board

Reserve Champion - \$300

4 weekly passes
Recognition in Fair book
Name listing on Sponsor Board

1st Place Sponsor - \$100

2 weekly passes
Recognition in Fair book
Name listing on Sponsor Board

4-H/FFA or Community Club Sponsor - \$50

Recognition in Fair book
Name listing on Sponsor Board
Name listing on Website.

AD ONLY (FAIR BOOK PRINT READY)

Full Page- \$100
Half Page- \$75
Quarter Page- \$50

KIX Concert Sponsor - \$ 1,000

4 Weekly passes into the fair and track events
Banner Ad on Website for one year
Half Page ad in our program book
Premium week long signage at the gate
2 VIP Tickets to KIX Concert
Exclusive Advertising at Concert