



P.O. Box 681, Sharpsburg, MD 21782

January 01, 2020

Dear Potential Advertiser, Sponsor, Vendor:

The Washington County Ag Expo and Fair is a nonprofit organization that relies on volunteers and donations to make their annual event a success. Beginning in 1981, we took the event over from The Great Hagerstown Fair. The Ag Expo and Fair is now held each July at the Washington County Agricultural Education Center, 7313 Sharpsburg Pike, Boonsboro, MD, just seven miles south of Hagerstown. This organization, Washington County Agricultural Organization, Inc. is a 501c tax exempt organization and is a member of the Maryland Association of Agricultural Fairs & Shows, Inc., The International Association of Fairs & Expositions (IAFE), and the Hagerstown Washington County Chamber of Commerce.

There are several options for supporting our fair:

- **Advertising:** Each year our fair distributes approximately 2000 Ad books. This is a great way to advertise your business in the tristate area. There are several options available. If interested in this advertising option please see our attached Advertising Form.
- **Vendor:** There are both indoor and outdoor commercial vendor spaces available. This is a great way for business to interact with the community and advertise during the Ag Expo and Fair. If interested in this vendor option please see our attached Vendor Form.
- **Sponsorship:** There are a variety of sponsorship levels. Some of these options offer advertising and vendor benefits. If interested in this sponsorship option please see our attached Sponsor Form.

We are looking to make this year's fair the best of the best. We can't do this without the help of local companies like you. Your support of this year's Ag Expo and Fair and the youth of the tristate area is greatly appreciated. Thank you in advance for your support and we hope to see you at the 2020 Washington County Ag Expo and Fair. Come Ag-sperience the fun!!!

Sincerely,

The Washington County Ag Expo and Fair



2020 Washington County Ag Expo and Fair Advertiser Form

(Please fill out this form or see our website for an electronic form.)

P.O. Box 681, Sharpsburg, MD 21782

Name of Firm/Business/Individual: _____

Address: _____

Email Address: _____

Phone: _____

AD SIZE AND PRICING OPTIONS (please select one) Is this a free ad for a sponsorship? _____ yes _____ no

_____ Full Page (4.25" x 7.25") \$100.00

_____ Half Page (4.25" x 3.50") \$75.00

_____ Quarter Page (2.00" x 3.50") \$50.00

Payment must accompany this agreement for your advertisement to be printed in the book.

If you would like us to use the same ad from the 2019 Ad Book please check here: _____

If you have a new ad, please mail the printed ad to the mailing address below or send a digital copy via email to nevalene.uzelac@agexpoandfair.org.

If you have any questions concerning 2020 Washington County Ag Expo and Fair Ad Book, please contact: Nevalene Uzelac at the above email .

Mail this completed form, your ad and payment to:
Washington County Agricultural Organization, Inc.
PO Box 681
Sharpsburg, MD 21782

If paying by credit card contact Cindy at 301-988-8317.

All advertising forms, ads and payments due by March 01, 2020 in order to have your ad appear in the 2020 Washington County Ag Expo and Fair Book.