



P.O. Box 681, Sharpsburg, MD 21782

February 01, 2021

Dear Potential Advertiser, Sponsor, Vendor:

The Washington County Ag Expo and Fair is a nonprofit organization that relies on volunteers and donations to make their annual event a success. Beginning in 1981, we took the event over from The Great Hagerstown Fair. The Ag Expo and Fair is now held each July at the Washington County Agricultural Education Center, 7313 Sharpsburg Pike, Boonsboro, MD, just seven miles south of Hagerstown. This organization, Washington County Agricultural Organization, Inc. is a 501c tax exempt organization and is a member of the Maryland Association of Agricultural Fairs & Shows, Inc., The International Association of Fairs & Expositions (IAFE), and the Hagerstown Washington County Chamber of Commerce.

There are several options for supporting our fair:

- **Advertising:** Each year our fair distributes approximately 2000 Ad books. This is a great way to advertise your business in the tristate area. There are several options available. If interested in this advertising option please see our attached Advertising Form.
- **Vendor:** There are both indoor and outdoor commercial vendor spaces available. This is a great way for business to interact with the community and advertise during the Ag Expo and Fair. If interested in this vendor option please see our attached Vendor Form.
- **Sponsorship:** There are a variety of sponsorship levels. Some of these options offer advertising and vendor benefits. If interested in this sponsorship option please see our attached Sponsor Form.

Since the 2020 Washington County Ag Expo and Fair was canceled due to Covid-19, we are looking to make this year's fair the best of the best. We can't do this without the help of local companies like you. Your support of this year's Ag Expo and Fair and the youth of the tristate area is greatly appreciated. Thank you in advance for your support and we hope to see you at the 2021 Washington County Ag Expo and Fair. Come Ag-sperience the fun!!!

Sincerely,

The Washington County Ag Expo and Fair



# 2021 Washington County Ag Expo and Fair Sponsor Form

(Please fill out this form or see our website for an electronic form.)

P.O. Box 681, Sharpsburg, MD 21782

Name of Firm/Business/Individual: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

## **SPONSOR LEVEL OPTIONS** (please see the back of this page for option descriptions)

\_\_\_\_\_ Platinum (\$5000)

\_\_\_\_\_ Silver (\$500)

\_\_\_\_\_ Ruby (\$2500)

\_\_\_\_\_ Bronze (\$350)

\_\_\_\_\_ Diamond (\$1500)

\_\_\_\_\_ First Place (\$100)

\_\_\_\_\_ Gold (\$1000)

If you would like to roll over your submitted and paid sponsorship from 2020, please check here : \_\_\_\_\_

If your sponsorship offers free vendor space, would you like your space? \_\_\_\_ yes \_\_\_\_ no  
(If yes, see and complete the attached Vendor Form.)

If your sponsorship offers a free ad in the fair book, would you like your ad? \_\_\_\_ yes \_\_\_\_ no  
(If yes, see and complete the attached Advertising Form.... Must be completed by March 15 to be in the 2021 Fair Book.)

If you have any questions concerning 2021 Washington County Ag Expo Sponsorship, please contact:  
Bryan Babington at [bryan.babington@agexpoandfair.org](mailto:bryan.babington@agexpoandfair.org) or at 301-491-8885.

Mail this completed form and payment to:  
Washington County Agricultural Organization, Inc.  
PO Box 681  
Sharpsburg, MD 21782

If paying by credit card contact Sherry at [sherry.spithaler@agexpoandfair.org](mailto:sherry.spithaler@agexpoandfair.org) .



# 2021 Washington County Ag Expo and Fair Sponsorship Options

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## **Platinum Sponsor (\$5000 & up)**

- 10 Weekly passes to Fair and Events
- Banner Ad on Website
- Radio Announcement
- Full Page Ad in Event Book
- Premium Signage at Gate and Track
- 8' x16' indoor OR 20' x 40' outdoor vendor space

## **Gold Sponsor (\$1000)**

- 4 Weekly passes to Fair and Events
- Banner Ad on Website
- Half Page Ad in Event Book
- Premium Signage at Gate and Track
- 8' x16' indoor OR 20' x 40' outdoor vendor space

## **Ruby Sponsor (\$2500)**

- 6 Weekly passes to Fair and Events
- Banner Ad on Website
- Full Page Ad in Event Book
- Premium Signage at Gate and Track
- 8' x16' indoor OR 20' x 40' outdoor vendor space

## **Silver Sponsor (\$500)**

- 4 Weekly passes to Fair and Events
- Banner Ad on Website
- Half Page Ad in Event Book
- Premium Signage at Gate

## **Diamond Sponsor (\$1500)**

- 4 Weekly passes to Fair and Events
- Banner Ad on Website
- Full Page Ad in Event Book
- Premium Signage at Gate and Track
- 8' x16' indoor OR 20' x 40' outdoor vendor space

## **Bronze Sponsor (\$350)**

- 2 Weekly passes to Fair
- Banner Ad on Website
- Quarter Page Ad in Event Book
- Premium Signage at Gate

## **First Place Sponsor (\$100)**

- 2 Weekly passes to Fair
- Recognition in Event Book
- Name Listing on Sponsor Board

PRINT READY AD ONLY FOR EVENT BOOK